



THE AMERICAN INSTITUTE OF ETHICS & AQUARIUM OF THE BAY

Invite you to a special evening presentation on Ethics and Managing Healthcare

November 4, 2009 - 6:00 p.m. to 9:00 p.m.

The Aquarium of the Bay (on The Embarcadero at Beach St).

Light refreshments will be served featuring Pineridge Vineyards Wines

RSVP as soon as possible. Space is limited: via email deac2bab@sbcglobal.net or (650)593.4572

PRESENTERS:

Lawrence N. Gelb is President and CEO of Care Counsel



Lawrence N. Gelb is President and CEO of Care Counsel, a company that pioneered employer-sponsored health advocacy programs in 1997. Before founding Care Counsel, Dr. Gelb held senior positions at Foundation Health Corporation, Occupational Health Services, Preferred Health Care and Kaiser Permanente's Total Health Care Program.

Dr. Gelb has an AB from Harvard College and an MBA from the Harvard University School of Business Administration. Before getting his MBA, he earned an MS in Health and Medical Sciences from the University of California at Berkeley and a Doctorate of Mental Health from the University of California at San Francisco. Larry is a founding member of Harvard Business School's Healthcare Initiative Advisory Board and serves on the Board of Directors of the YMCA of San Francisco and The Cate School.

Bernie Tillotson is Managing Director, Employee Benefits Division of Andreini & Company



Bernie joined Andreini & Company in 2006. Previously, he was Area President of several national insurance consulting brokerage firms including Arthur J. Gallagher & Company.

Bernie began his career in corporate Human Resources roles. He built several successful HR departments for major corporations such as Ross Stores and Orchard Supply Hardware.

Bernie is a specialist in self-funded health & welfare plans including alternative funding arrangements. His creative "out-of-the-box" thinking has a proven track record of positive results. As division executive, Bernie works closely with lead consultants and account managers to identify resources required.

Bernie graduated from California State University Hayward with a Bachelor of Science degree in Business Administration with an emphasis in Industrial Relations/Economics.

David Reynolds President, CEO Capitol Administrators



Mr. Reynolds has been President/CEO of Capitol Administrators since 1999. Mr. Reynolds has many years of experience in the manage care area, including Chief Operations Officers of Foundation Health Preferred Administrators. Formerly with the United HealthCare, he held the position of Vice President of Sales and Marketing for the Western Region where his organization consistently led the country in sales production and customer retention. Mr. Reynolds is past President and current Board Member of the HealthCare Administrators Association, and a former Director/Secretary/Treasurer of the Sacramento Association of Health Underwriters. Mr. Reynolds is also a licensed Life and Health Agent in California.